

Guide to solution sprint

Follow the steps in the guide below and let the questions inspire you during your research and idea generation.

1. Information

Dive into the topics

Search for more information about your topic. Let the reflection questions below inspire you:

what do you already know about the topic?
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How does the topic affect youth in Kenya?
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How does the topic impact your lives?
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Why is the topic important in both Denmark and Kenya?
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Working questions

It might be a good idea to formulate a question that takes into account the audience and demonstrates how you will work with the topic.

For example:

How can we help young people in the local community understand that they can make a difference for the climate?

How can we assist the school's students in sharing personal experiences with mental health challenges?







2. Target Audience

Choose the target audience you want to address. The audience's age, geography, lifestyle, and media usage are important factors in how the topic should be presented.

Who do you want to communicate the topic to?
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What should the recipient gain from it?
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Feedback

You may benefit from presenting your ideas to another group or representatives of the target audience to receive feedback in the preliminary phase.







3. Ideas

Brainstorm on product ideas

Now it is time to brainstorm and get ideas on how you can present the topic in the form of a product. Consider how your product can help your audience understand and get engaged in the topic.

Start with a brainstorm where all ideas are welcome. Afterwards, look at your ideas and select the one you want to move forward with.

(time, access to materials and equipment, skills, etc.)
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What should your product be? (please describe your product e.g. a demonstration, a film, an art exhibition, a waste management system, a kitchen garden, a recipe book)
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4. Create your own product

Now it is time to create the product you have chosen. It might be a good idea to describe how you will create your product. You can describe it by using a script, a storyboard, a model, etc.

How will you create your product? (build, write, draw, publish, present)	
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5. Evaluation

Did you manage to engage your target audience?

Share your product with your target audience. Once they have seen, tried, participated in, experienced, tasted, etc., your product, it is time to evaluate. Your evaluation can help you see whether you have reached the goal of getting the recipient to understand and engage with the topic. Let the questions below inspire you.









What could have been better?
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Did your product give the recipient new knowledge?
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Did your product create engagement for the topic?
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